## Chapter 15

# Traffic flow in a spatial network model

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A quantity of practical importance in the design of an infrastructure network is the amount of traffic along different parts in the network. Traffic patterns primarily depend on the users' preference for short paths through the network and spatial constraints for building the necessary connections. Here we study the traffic distribution in a spatial network model which takes both of these considerations into account. Assuming users always travel along the shortest path available, the appropriate measure for traffic flow along the links is a generalization of the usual concept of "edge betweenness". We find that for networks with a minimal total maintenance cost, a small number of connections must handle a disproportionate amount of traffic. However, if users can travel more directly between different points in the network, the maximum traffic can be greatly reduced.

#### 1 Introduction

In the last few years there has been a broad interdisciplinary effort in the analysis and modeling of networked systems such as the world wide web, the Internet, and biological, social, and infrastructure networks [16]. A network in its simplest form is a set of nodes or **vertices** joined together in pairs by lines or **edges**. In many examples, such as biochemical networks and citation networks, the vertices exist only in an abstract "network space" without a meaningful geometric interpretation. But in many other cases, such as the Internet, transportation or communication networks, vertices have well-defined positions in literal physical space, such as computers in the the Internet, airports in airline networks, or cell phones in wireless communication networks. The spatial structure of these networks is of great importance for a better understanding of the networks' function and topology. Recently, several authors have proposed network models which depend explicitly on geometric space [1, 3, 6, 7, 9, 12, 13, 15, 17, 18, 19, 20, 21, 22]. In all of these models, nearby vertices are more likely to be connected than vertices far apart. However, the importance of geometry manifests itself not only in the tendency to build short edges, but also in the traffic flow on the network: given a choice between different paths connecting two (not necessarily adjacent) vertices in the network, users will generally prefer the shortest path. With few exceptions [2, 4], the literature on spatial networks has rarely analyzed traffic patterns emerging from the various models. To address this issue, this paper takes a closer look at one particular model [10] and analyzes the distribution of traffic along the edges in the network.

#### 2 A model for optimal spatial networks

Suppose we are given the positions of n vertices, e.g. cities or airports, and we are charged with designing a network connecting these vertices together, e.g. with roads or flights. The efficiency of the network, as we will consider it here, depends on two factors. On the one hand, the smaller the sum of the lengths of all edges, the cheaper the network is to construct and maintain. On the other hand, the shorter the distances through the network, the faster the network can perform its intended function (e.g., transportation of passengers between nodes or distribution of mail or cargo). These two objectives generally oppose each other: a network with few and short connections will not provide many direct links between distant points and, consequently, paths through the network will tend to be circuitous, while a network with a large number of direct links is usually expensive to build and operate. The optimal solution lies somewhere between these extremes.

Let us define  $l_{ij}$  to be the shortest geometric distance between two vertices i and j measured along the edges in the network. If there is no path between i and j, we formally set  $l_{ij} = \infty$ . Introducing the adjacency matrix **A** with elements  $A_{ij} = 1$  if there is an edge between i and j and  $A_{ij} = 0$  otherwise, we can write the total length of all edges as  $T = \sum_{i < j} A_{ij} l_{ij}$ . We assume this quantity to be proportional to the cost of maintaining the network. Clearly this assumption is only approximately correct: networked systems in the real world will have many factors affecting their maintenance costs that are not accounted for here. It is however the obvious first assumption to make and, as we will see, can provide us with good insight about network structure.

Besides maintenance, there is also a cost Z due to traveling through the network for the user. In a spirit similar to our assumption about maintenance costs, we will assume that the total travel cost is given by the sum of the distances between all vertex pairs. There is, however, one complicating factor. The travel costs are not necessarily proportional to geometric distances between vertices. In some cases, e.g. road networks, the quickest and cheapest route will indeed not be very different from the shortest route measured in kilometers. But in other

networks, travel costs depend more strongly on the graph distance, i.e. the number of legs in a journey. In an airline network, for instance, passengers often spend a lot of time waiting for connecting flights, so that they care more about the number of stopovers they have to make than about the physical distance traveled.

To model both cases we introduce two different expressions for the travel costs. For a road network, these costs are approximately  $Z_1 = \sum_{i < j} l_{ij}$  where  $l_{ij}$  is again the shortest geometric distance between i and j. For an airline network, a better approximation is  $Z_2 = \sum_{i < j} h_{ij}$  where  $h_{ij}$  is the minimum number of legs in the journey. The total cost of running the network is then proportional to the sum  $T + \gamma Z_1$  or  $T + \gamma Z_2$ , respectively, with  $\gamma \ge 0$  a constant that measures the relative importance of the two terms. The optimal network in our model is the one minimizing the thus defined total cost [5, 14].<sup>1</sup>

The number of edges in the network depends on the parameter  $\gamma$ . If  $\gamma \to 0$ , the cost of travel  $\propto Z_{1/2}$  vanishes and the optimal network is the one that simply minimizes the total length of all edges. That is, it is the minimum spanning tree (MST), with exactly n-1 edges between the *n* vertices. Conversely, if  $\gamma \to \infty$ then  $Z_{1/2}$  dominates the optimization, regardless of the cost *T* of maintaining the network, so that the optimum is a fully connected network or clique with all  $\frac{1}{2}n(n-1)$  possible edges present. For intermediate values of  $\gamma$ , finding the optimal network is a non-trivial combinatorial optimization problem, for which we can derive good, though usually not perfect, solutions using the method of simulated annealing [8].

We show networks obtained in this manner in Fig. 1. For  $\gamma = 0.0002$  the optimum networks are almost identical to MSTs independent of the users' preference for either short mileage or a small number of stopovers. As  $\gamma$  increases, however, the two models show very distinct behaviors. In the first case the number of edges grows, whereas in the second case the networks remain trees for all but very large  $\gamma$ . If users wish to minimize graph distances, a small number of highly connected vertices appear with increasing  $\gamma$ . Like hubs in an airline network, these vertices collect most of the traffic from other vertices in the vicinity. On the other hand, if users care about geometric distances, there are no such hubs. These differences influence the traffic patterns as we will now show.

#### 3 Edge betweenness as a measure for traffic flow

The definitions of  $Z_1$  and  $Z_2$  imply three assumptions. First, there is an equal demand for traveling between all origin-destination pairs. Second, all edges have infinite capacities, so that there are no delays due to congestion. Third, all the traffic is along the shortest paths through the network, either measured

<sup>&</sup>lt;sup>1</sup>The critical reader might have noticed that  $Z_1$  has the dimension of a length whereas  $Z_2$  is dimensionless. In this paper, we will get rid of  $Z_1$ 's dimension by setting the average Euclidean "crow flies" distance between a vertex and its nearest neighbor equal to one. This will be accomplished by placing n vertices in a square of length  $2\sqrt{n}$  and imposing periodic boundary conditions.



Figure 1: Networks minimizing  $T + \gamma Z_1$  (top) and  $T + \gamma Z_2$  (bottom) for different values of  $\gamma$  and n = 200 vertices each. The networks in the top row are obtained by minimizing geometric distances between vertices; the bottom row shows the results if the relevant distance for the user is the graph distance. The thickness of the edges represents the betweenness defined in Sec. 3. Note that we have imposed periodic boundary conditions, i.e. a line leaving the square at the top enters the square again at the bottom, and similarly a line at the left end reappears on the right.

by geometric or graph distance; in other words, users do not take intentional detours. The situation in real networks is, of course, more complicated, but these assumptions are a plausible starting point.

An appropriate way to measure traffic flow under these assumptions is a generalization of the "edge betweenness" which was first introduced in [11]: We send one unit of flow between every possible origin-destination pair along the shortest path and count the number of units that have passed through one particular edge. Equivalently, the edge betweenness is the number of shortest paths in the network running along that edge. In [11], distances are measured as graph distances, but if the user measures path lengths as geometric distances, we can generalize the idea in an obvious manner. A sample calculation is shown in Fig. 2.

For the models based on costs  $Z_1$  and  $Z_2$  we have constructed optimal networks for n = 200 randomly placed vertices and measured the betweenness of all edges for several values of  $\gamma$ . In Fig. 3, we plot the cumulative distributions, i.e. the fraction of the edges in the network whose betweenness is larger than a certain value b. Panel (a) shows the result for the first model where the user cost  $Z_1$  depends on geometric distances; panel (b) shows the distribution for our second model with the user cost  $Z_2$  depending on graph distances. For  $\gamma \to 0$ , where the optimal networks are MSTs, both models possess a long-stretched tail indicating that in this case some edges, like main arteries, have to support a large



**Figure 2**: Calculation of the edge betweenness. (a) A simple illustrative network. Numbers refer to Euclidean edge lengths. (b) Edge betweennesses for the same network. For every pair of vertices, we send one unit of flow along the shortest geometric path between them. The amount of flow is indicated by bold numbers on the edges. Since there is no edge between A and C, the shortest path between these two vertices is  $A \leftrightarrow D \leftrightarrow C$  which is slightly shorter than  $A \leftrightarrow B \leftrightarrow C$ . Therefore, the edges  $A \leftrightarrow D$ and  $C \leftrightarrow D$  have a betweenness of 2, all other edges a betweenness of 1. We could have also used graph distance instead of geometric distance, which amounts to setting all distances in (a) equal to one, but this generally gives different results. In terms of graph distance, there are, for example, two shortest paths between vertices A and C, namely via B and via D. Both paths would contribute one half unit of flow to the edge betweenness.

portion of the flow in the network. If such an edge fails, for example because of construction or congestion, many routes in the network will be affected.

The distributions for both models become narrower as  $\gamma$  increases. The effect, however, is much stronger in the first than in the second model. For  $\gamma = 0.02$ , for example, no edge in the first model has a betweenness larger than 1200, whereas in the second model the maximum is around 3300. This difference is closely related to the different network structures. As pointed out in Sec. 2, the second model, unlike the first, possesses a small number of highly connected vertices. These hubs collect most of the traffic and, since the networks are trees, the traffic must inevitably pass through the few edges between the hubs which explains their high betweenness. Networks generated by the first model, on the other hand, have no hubs but more edges so that the maximum betweenness is smaller.

Towards the left-hand side most curves in Fig. 3 have jumps at b = n - 1. These jumps are present if a large fraction of the vertices have a degree of one because these vertices can only be reached along one edge, so that traffic from all other n - 1 vertices must go through that edge. Since the second model leads to increasingly many such "dead ends" as  $\gamma$  grows, the jumps in Fig. 3(b) become bigger. However, a smaller betweenness than n - 1 is possible as the curve for  $\gamma = 0.2$  in Fig. 3(a) proves. For  $\gamma \to \infty$  the optimal networks contain all  $\frac{1}{2}n(n-1)$  possible edges, hence every edge has in this limit a betweenness



**Figure 3**: Cumulative edge betweenness distributions for networks with n = 200 randomly placed vertices. (a) Distributions for networks minimizing the total cost  $T + \gamma Z_1$  where the user costs depend on geometric distances. (b) Distributions for networks minimizing the total cost  $T + \gamma Z_2$  where the user costs depend on graph distances.

equal to one.

#### 4 Conclusion

In this paper we have studied the traffic distribution in a spatial network model. The model is based on the optimization of maintenance costs measured by the length of all edges and the ease of travel measured by the sum of all distances between vertex pairs. A single parameter  $\gamma$  determines the relative weight of both considerations. If users prefer short geometric distances, more edges are added to the network. On the other hand, if the user prefers short graph distances, a hub-and-spoke network emerges with only few additional edges.

The traffic along one edge can be measured as its "betweenness" which is the number of shortest paths in the network using this edge. The cheapest network to maintain, the MST, has a small number of edges with very high betweenness. If more weight is given to user-friendliness, the highest betweenness in the network decreases. The effect, however, is stronger if we minimize geometric rather than graph distance. In the first case, the additional edges can reduce the traffic by a large extent, whereas in the second case, the connections between the hubs still carry a substantial amount of traffic.

In our model, we assumed that all edges can in principle handle infinitely much traffic. For future work, one could consider edges with finite capacities so that some edges along the shortest path might become congested and hence unavailable. This problem, however, possesses some non-trivial features [23] requiring a more careful analysis of the users' strategies.

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